



BELLE INTERNATIONAL HOLDINGS LIMITED
百麗國際控股有限公司

(於開曼群島註冊成立的有限公司)

(Incorporated in the Cayman Islands with limited liability)

(股份代號: 1880)

(Stock code: 1880)

NOTIFICATION LETTER 通知信函

21 March 2014

Dear Shareholder,

Belle International Holdings Limited (the "Company")
— Notice of Publication of Second Interim Report ("Current Corporate Communications")

The English and Chinese versions of the Company's Current Corporate Communications are available on the Company's website at www.belleintl.com and the HKExnews's website at www.hkexnews.hk. You may access the Current Corporate Communications by clicking "Investor Relations" on the home page of our website, then selecting "Interim & Annual Report" and viewing them through Adobe® Reader® or browsing through the HKExnews's website. If you have chosen to receive the Corporate Communications^(Note) in printed form, the printed version of your selected language(s) is/are enclosed.

Shareholders may at any time choose to receive free of charge Corporate Communications in printed form (either in English version only, Chinese version only or both language versions), or read the website version, notwithstanding any wish to the contrary they have previously conveyed to the Company. If you want to receive printed version of the Current Corporate Communications at another language, please complete the Request Form in reverse side and send it to the Company c/o Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar") by using the mailing label at the bottom of the Request Form (no need to affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp). The address of Hong Kong Share Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send email with a scanned copy of this Form to Belle.ecom@computershare.com.hk. The Request Form may also be downloaded from the Company's website at www.belleintl.com or the HKExnews's website at www.hkexnews.hk.

Even if you have chosen (or are deemed to have consented) to access the Corporate Communications by electronic means through our website but for any reason have difficulty in accessing the relevant Corporate Communications electronically, or wish to receive printed copies, the Company will promptly upon your request send the printed form to you free of charge.

Should you have any queries in relation to this letter, please call our registrar's enquiry hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays or send an email to Belle.ecom@computershare.com.hk

Yours faithfully,
For and on behalf of
BELLE INTERNATIONAL HOLDINGS LIMITED
SHENG Baijiao
CEO & Executive Director

Note: Corporate Communications includes but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東：

百麗國際控股有限公司（「本公司」）
— 第二份中期報告（「本次公司通訊文件」）之發佈通知

本公司的本次公司通訊文件中，英文版本已上載於本公司網站（www.belleintl.com）及香港交易所披露易網站（www.hkexnews.hk），歡迎瀏覽。請在本公司網站主頁按「投資者關係」一項，再選擇「業績報告」並使用 Adobe® Reader® 開啟查閱或在香港交易所披露易網站瀏覽有關文件。如閣下已選擇收取公司通訊文件^(附註)的印刷本，隨本函附上閣下所選擇之語言版本的印刷本。

儘管閣下早前曾向本公司作出公司通訊文件收取方式或語言版本的選擇，但仍可以隨時更改有關選擇，轉為以印刷本（只收取英文印刷本、只收取中文印刷本；或同時收取中、英文印刷本）或網上方式瀏覽，費用全免。如閣下欲收取本次公司通訊文件之另一語言印刷本，請閣下填妥在本函背面的申請表格，並使用隨附之郵寄標籤經香港中央證券登記有限公司（「香港證券登記處」）寄回本公司（如在香港投寄毋須貼上郵票；否則，請貼上適當的郵票）。香港證券登記處地址為香港灣仔皇后大道東183號合和中心17M樓。你亦可把已填妥之申請表格的掃描副本電郵至 Belle.ecom@computershare.com.hk。申請表格亦可於本公司網站（www.belleintl.com）或香港交易所披露易網站（www.hkexnews.hk）內下載。

儘管閣下已選擇（或被視作選擇）以網上方式收取日後公司通訊文件，但礙於任何理由以致在使用電子方式閱覽載於網站的本次公司通訊文件時遇到困難，或欲收取印刷本，我們在收到閣下要求後會立即向閣下免費發送印刷本。

閣下如有任何與本函有關的疑問，請致電我們的股份過戶登記處的查詢熱線(852) 2862 8688，辦公時間為星期一至五（公眾假期除外）上午9時正至下午6時正或電郵至 Belle.ecom@computershare.com.hk。

代表
百麗國際控股有限公司
首席執行官兼執行董事
盛百椒
謹啟

2014年3月21日

附註：公司通訊文件包括但不限於：(a)董事會報告、年度財務報表連同核數師報告及如適用，財務報告摘要；(b)中期報告及如適用，中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)委任代表表格。

BLEH-21032014-1(0)

Request Form 申請表格

To: Belle International Holdings Limited (“Company”)
(Stock Code:1880)
c/o Computershare Hong Kong Investor Services Limited
17M Floor,
Hopewell Centre, 183 Queen’s Road East,
Wanchai, Hong Kong

致： 百麗國際控股有限公司（「公司」）
（股份代號：1880）
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/ We have already received a printed copy of the Current Corporate Communications in Chinese / English or have chosen (or are deemed to have consented) to read the Current Corporate Communications posted on the Company’s website, I/ We would like to receive a printed version of the Current Corporate Communications of the Company at another language as indicated below:

本人／我們已收取本次公司通訊文件之英文／中文印刷本或已選擇（或被視為已同意）瀏覽本公司網站所登載之本次公司通訊文件，但現在希望以下列方式收取 貴公司本次公司通訊文件之另一語言印刷本：

(Please mark **ONLY ONE (X)** of the following boxes)
(請從下列選擇中，僅在其中一個空格內劃上「X」號)

I/ We would like to receive a **printed copy in English** now.
本人／我們現在希望收取一份**英文印刷本**。

I/ We would like to receive a **printed copy in Chinese** now.
本人／我們現在希望收取一份**中文印刷本**。

I/ We would like to receive both the **printed English and Chinese copies** now.
本人／我們現在希望收取**英文和中文各一份印刷本**。

Name(s) of Shareholder(s)[#]
股東姓名[#]

(Please use **ENGLISH BLOCK LETTERS** 請用英文正楷填寫)

Address[#]
地址[#]

(Please use **ENGLISH BLOCK LETTERS** 請用英文正楷填寫)

Contact telephone number
聯絡電話號碼

Signature
簽名

Date
日期

[#] You are required to fill in the details if you download this request form from the Company’s Website.
假如你從公司網站下載本申請表格，請必須填上有關資料。

Notes 附註：

- Please complete all your details clearly.
請 閣下清楚填妥所有資料。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Request Form in order to be valid.
如屬聯名股東，則本申請表格須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署，方為有效。
- Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確，則本表格將會作廢。
- For the avoidance of doubt, we do not accept any special instructions written on this Request Form.
為免存疑，任何在本申請表格上的額外手寫指示，本公司將不予處理。
- Please note that both printed English and Chinese versions of all the Company’s Corporate Communications which we have sent to our Shareholders in the past 12 months are available from the Company on request. They are also available on the Company’s website (www.belleintl.com) for five years from the date of first publication.
公司備有於過去12個月曾寄發予股東的公司通訊文件的中、英文版印刷本。該等通訊文件亦由首次登載日期起計，持續5年載於公司網站 (www.belleintl.com) 上。

✂----- 郵寄標籤 MAILING LABEL

閣下寄回此申請表格時，請將郵寄標籤剪貼於信封上。
如在本港投寄母須貼上郵票。
Please cut the mailing label and stick this on the envelope
to return this Request Form to us.
No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freeport No. 37
香港 Hong Kong

BLEH-21032014-10